

## BACKGROUND

The Sussex Law Society ('SLS'), founded in 1860, is a professional organisation representing solicitors practising in the central Sussex area. It provides valuable benefits to its members including local CPD training, regular social events, a monthly on-line newsletter and free advertising for job vacancies on the website and in the newsletter.

The SLS is independent of other Local Law Societies and of the solicitors' controlling bodies, the Law Society and the Solicitors' Regulation Authority (SRA). The Society's current membership consists of solicitors either residing or working with its geographical boundaries. Members include employed solicitors, sole practitioners, firms specialising in particular areas of law, firms carrying on general practice, substantial regional firms, & firms with international connections. As a result, the range and breadth of expertise of its members for both the private and business client is extensive.

The SLS's principal objects include:

- the protection of the character, status, rights and interests of its members and of the profession of solicitors generally.
- the promotion of honourable practice among solicitors.
- the consideration of questions affecting the profession at large, or the alteration or administration of the law, and
- the promotion of legal education.

The Society's geographical reach includes:

County of East Sussex (excluding the Boroughs of Eastbourne and Hastings, the District of Rother - excluding the Parishes of Burwash, Etchingam and Ticehurst - and that part of the Wealden District comprising the Parishes of East Dean, Folkington, Friston, Hooe, Jevington, Ninfield, Pevensey, Polegate, Westham, Willingdon and Wilmington) and the area of the unitary authority of Brighton and Hove. Also covered is the County of West Sussex (excluding the Borough of Worthing and the Districts of Arun, Chichester and that part of the Adur District comprising the Parishes of Coombes, Lancing and Sompting).



## MAIN SPONSORSHIP PACKAGES

The Society offers 3 main sponsorship packages.

### Package 1 - £2,750 per annum **SOLD**

- Sponsorship of Photo Booth, Photographer & Photo projection at the Law Society Ball on 7th June 2024 at the Grand Hotel in Brighton.
- 2 tickets to the Law Society Ball
- Sponsorship of one face to face or virtual Managing Partners' event per annum (this would provide an opportunity for you to give a presentation to a group of managing partners from our member firms. This could be alone or alongside other, non-competing sponsors. If this event was face to face we would need to ask for a contribution to venue hire/refreshment costs but would seek to keep this as low as possible).
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)
- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.
- Free articles in 2 other editions of the monthly newsletter

### Package 2 - £2,750 per annum

- Sponsorship of the band and balloons/table decorations at the Law Society Ball on 7<sup>th</sup> June 2024 at the Grand Hotel in Brighton.
- 2 tickets to the Law Society Ball
- Sponsorship of one face to face or virtual Managing Partners' event per annum (this would provide an opportunity for you to give a presentation to a group of managing partners from our member firms. This could be alone or alongside other, non-competing sponsors. If this event was face to face we would need to ask for a contribution to venue hire/refreshment costs but would seek to keep this as low as possible).
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**Package 3 - £2,750 per annum SOLD**

- Sponsorship of the top table of distinguished guests and President's Reception at the Law Society Ball on 7<sup>th</sup> June 2024 at the Grand Hotel in Brighton.
- 2 tickets to Law Society Ball
- Sponsorship of one face to face or virtual Managing Partners' event per annum (this would provide an opportunity for you to give a presentation to a group of managing partners from our member firms. This could be alone or alongside other, non-competing sponsors. If this event was face to face we would need to ask for a contribution to venue hire/refreshment costs but would seek to keep this as low as possible).
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**OTHER SPONSORSHIP PACKAGES**

**Property sponsorship package - £1,500 per annum SOLD**

- Sponsorship of any conveyancing webinars/networking events/seminars
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)
- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.

**Private client sponsorship package - £1,500 per annum**

- Sponsorship of any private client webinars/networking events/seminars
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)
- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.

**Family sponsorship package - £1,500 per annum**

- Sponsorship of any family webinars/networking/seminars
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)
- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.

**Sole Practitioner sponsorship packages - £1,500 per annum**

- Sponsorship of three networking events per annum, aimed solely at sole practitioners.
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)
- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.

**Compliance/HR sponsorship package - £1,500 per annum**

- Sponsorship of three compliance webinars/networking events for COLPs / COFAs / Practice Managers.
- Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#). (If you are an existing sponsor on the website and have already paid for part of 2024 this amount will be deducted)

- Exclusive sponsorship of one edition of the Sussex Law Society monthly newsletter with a banner at the top, logo and links plus an article. This is distributed to circa 1000 in the local legal community.

**Sponsorship of Sussex Law Society Quiz Nights - £750**

Free entry for team of 6

Branding on all event and pre-event publicity

**Sponsorship of Website - £350 – per annum**

Logo with links on each page of the [Sussex Law Society website](#) and an entry about your company on the [sponsorship page of the website](#).

**Exclusive Sponsorship of Newsletter - £200 per edition**

Banner, Logo link on top of newsletter plus article.

**All prices subject to VAT.**