

‘LinkedIn Basics for Personal Branding & Business’ Live Webinar

Thursday, 25th April 2024

Presenter: Lou Earp

12noon – 1pm. Free to members; £15 + VAT (£18) non members

This webinar is designed to go over the basics of using LinkedIn for personal branding and business development and will look at:

- Your LinkedIn profile.
- Online CV (be that employment or work).
- Your public URL.
- Engagement, followers and connections.
- Groups and personal interests.
- Content ideas.
- When and how to post.
- Your SSI

The session will be interactive with plenty of opportunity to ask questions.

Lou Earp joined Dutton Gregory in February 2022 and is their Talent Acquisition Specialist. Lou has over 15 years' experience in Legal Recruitment and supports the whole business by introducing top talent to the teams. Lou is CertRP qualified and, prior to joining Dutton Gregory in an internal capacity, she ran her own successful legal recruitment business.

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Sussex Law Society Webinar Application Form: ‘LinkedIn Basics for Personal Branding & Business’ (25/04/2024)

Please complete and return the form below to Jeanette Lacy Scott – jls@sussex-law.co.uk and you will be sent an invoice for payment (if the invoice should be sent to someone other than the delegate please give details of name and email address to whom it should be sent).

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(If you are sending more than one delegate, please supply names & email addresses on back of this form)

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